Kiter is an NYC-based graphic designer with specialties in entertainment and social media content creation.

She's passionate that visual storytelling can change the world—or at least make it more beautiful while we wait.

See the work at **sarakiter.com**.

CONTACT 201.248.9009 sarakiter@gmail.com www.sarakiter.com linkedin.com/in/sarakiter

Marist College

**Concentration: Creative Advertising** 

London South Bank

Poughkeepsie, NY Summa Cum Laude Major: Communications

Minor: Psychology

London, England Fine Arts Photography & Intercultural Media

Sara Kite

## SKILLS

- Art direction and design for digital marketing campaigns
- Motion graphics and video production, video editing
- Writing for original content series
- Advanced photography & retouching skills
- Advanced in Adobe Photoshop, After Effects, Premiere, Illustrator; well-versed in the entire Creative Suite
- Detail-oriented. Creative-minded. Once attempted to make 1,000 paper cranes

## EDUCATION CREATIVE EXPERIENCE

Designer, Global Social Media Chubb October 2023-Present New York, New York

Social Producer AMC Networks / AMC, AMC+, BBCA, Sundance, Shudder July 2021-October 2023 New York, New York

Graphic Designer, Social AMC Networks / AMC, BBCA, Sundance, Shudder October 2018-July 2021 New York, New York

Digital Designer Discovery Inc. / Discovery, Animal Planet, & Science November 2017-October 2018 New York, New York

Social Media Coordinator Discovery Communications / Discovery May-November 2017 New York, New York

Social/Digital Marketing Intern Discovery Communications | Animal Planet January-May 2017 New York, New York

Photography Intern *Hearst Corporation | Redbook & Woman's Day Magazines* May-August 2016 New York, New York

